

Golf Course Trades

helping you and YOUR BUDGET!

For over 30 years, **Golf Course Trades** produced a magazine that targeted the golf course superintendents and directors of courses. Trades has gathered a large audience and their loyalty. Going completely digital we are using that audience to help promote suppliers and vendors without the ballooning costs of print media.

GOLFCOURSETRADES.COM

Our website is an information source for what is happening with companies via news, superintendent interviews, and articles from industry professionals about the continually changing challenges of the golf course industry.

DIRECTORY.GOLFCOURSETRADES.COM

The Online Directory has been growing by the day with products, inventory, company listings, articles, videos, and more from clients like you.

GOLF COURSE TRADES WEEKLY eNEWSLETTER

Trades understand how important broadcasting your message to the industry is. Allow Golf Course Trades to help you communicate with our email list that we have acquired over the years.

As always, our customer service is more than that, we consider each client a member of the family.

Join our family and help your company grow!

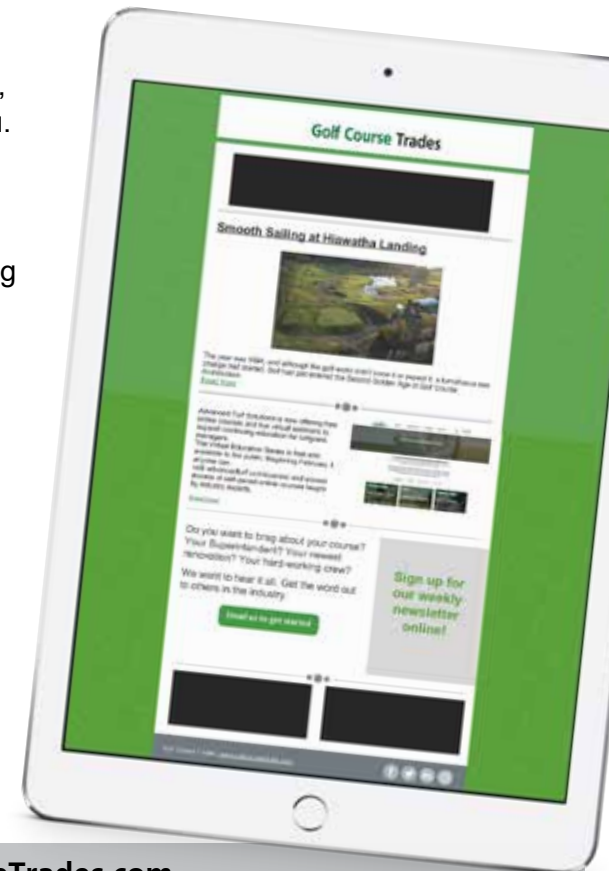


GolfCourseTrades.com



directory.GolfCourseTrades.com

Find us on Social Media



eNEWSLETTER Marketing



Our Loyal Audience, Your Content

WEEKLY DIGITAL BANNER

\$1250 (4x)
Header Banner

\$750 (4x)
Footer Banner

DEDICATED BLAST

\$1250 (1x)

Use our list to promote your product or service

Golf Course Trades

ONLINE
9,800+
Verified email recipients

WEEKLY ENEWSLETTER
Consistent 31+% Open Rate
and 9% Click Rate

WEBSITE
BANNER
(www.GolfCourseTrades.com)

\$500
300x250 pixels
MONTHLY COST



\$300
300x150 pixels
MONTHLY COST

Premium

Our most favorite package

\$1000

/YEAR

Company Homepage

20 Category Listings

500 Inventory Listings

10 Deals/Coupons

4 Articles

4 Videos

Base

All you need to start

\$500

/YEAR

Company Homepage

10 Category Listings

250 Inventory Listings

1 Article

1 Video

COMPANY HOMEPAGE INCLUDES

- Company logo
- Company Name & Address
- Branded Cover Image
- Business Description
- Phone Number
- Website Link
- Social Media Channel Links
- Email Address
- Video Tab
- Article Tab
- Invenry/Product Tab

423 CATEGORIES



Golf Course Trades

ARTICLE SPONSORED Content

SUBJECT EXPERT ARTICLE

\$1700

The sponsoring company is positioned as a subject matter expert (SME) in the article and article is of an educational nature. Article is 1000-2000 words with 3-5 photos and will be featured on **www.GolfCourseTrades.com** for one week, appear in one Golf Course Trades **Weekly Newsletter**, and **SOCIALIZED** 1x a month for the next 6 months.



POSITIVE PRODUCT REVIEW

\$1000

A shorter article of no more than 1000 with 3-5 photos will appear on **www.GolfCourseTrades.com** and be **SOCIALIZED** to all our channels. Review any golf course industry product or service with as much accuracy as possible.

ONLINE ONLY

\$100

The article will be available in the articles section and linked to your company homepage on **directory.GolfCourseTrades.com**. This article is self-promoting, informative or educational. (1000 words and one feature image)

This option can only be purchased if a "Base Package" online directory listing is already in place.



Product SLIDESHOW VIDEO

16:9 Wide

Perfect for your used equipment

\$800

EACH

10 Minutes



Intro and Outro



Logo Overlay



Up to 10 Images



Perfect for all Social Media

9:16 Short

Get your toes wet

\$600

EACH

60 Seconds



Logo Overlay



3 Images



Best for YouTube Shorts, Instagram and TikTok

FINISHED VIDEO SENT TO YOU AND SENT OUT TO GOLF COURSE SOCIAL MEDIA CHANNELS



Golf Course Trades

Golf Course Trades *Learning Center* **EVENTS**

LIVE EVENTS

Trades Learning Center Sponsorship

Thursdays feature architects, superintendents and directors stories about the courses they cover.

Trades Showcase

Use the Trades' production department and extensive loyal audience to produce your own private-label online webinar.

The Trades' latest initiative in connecting with your audience, our webinar events feature:

- National promotion, including promotion in Golf Course Trades magazine and the digital eNewsletter – Golf Course Trades Weekly.
- Social Media marketing prior to and following events.
- Evergreen availability on Golf Course Trades' YouTube channel.
- Production using the latest, professional-level, webinar software and equipment.

LEARNING CENTER SPONSORSHIP: \$250

includes your name and logo on promotional material, including registration landing page, YouTube post, and social media.



Golf Course Trades *Showcase*



\$1700

Golf Course Trades, Carrie Vandever interviews Rodney Hine inventory of TurfTrainer. TurfTrainer was designed by a working superintendent for superintendents to brush your turf on-demand. Once TurfTrainer is installed to the bucket, you can decide to attach or store it for each application. Being attached to the front of the bucket allows the TurfTrainer to be pulled rather than pushed. The advantage is that the contact with the turf is maintained, and it follows the contours of the turf more consistently. This delivers a smoother more uniform brushing motion, creating a consistent cut and smoother playing surface. Made in the U.S.A.

Contact Rodney Hine, of HineCaft inventor of TurfTrainer at 781-691-3900 or email info@Turf-Trainer.com.

<https://turf-trainer.com/>



VinylGuard Golf makes it easy to refurbish golf equipment in minutes using heat shrink tubing. Renew bunker rakes, flagsticks, barber poles and more to help keep your golf course looking great. In this webinar, Joe Joyner outlines the benefits of VinylGuard golf, providing “how-to-Information” that can help superintendents save labor and budget.

Visit <https://www.vinylguardsolutions.com/>

Quote and Client - Thank you to Witney Crouse from Bobby Jones Links - <https://www.bobbyjoneslinks.com/>

SHOWCASE
VIDEO