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Table of Contents





Tobacco Road: The Greatest Thrill Ride in Golf	News 18
8	Testing Aeration Methods
Everything You Wanted	22
to Know About Conifers, but Were Afraid to Ask	Quest Products Spotlight24
Biofeed Spotlight 12	Rookie Year: An Assistant
Soil Technologies Delivering "The Goods"	Superintendent's Story26
for 30 Years 14	TRADES PLACE



Golf Superintendent's Monthly Buying Guide

Published by Trades Publishing Company, Inc. PO Box 1364, Crossville, TN 38557

For advertising information call 931-484-8819 or email adrep@thetrades.com



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The Golf Course Trades, established 1990, is a tabloid buyer's guide publication targeted specifically at the golf course superintendent. The Golf Course Trades offers display advertising, a categorized supplier directory, press releases, and extensive product reviews for heavy equipment. GolfCourseTrades.com is an extension of the magazine with a complete supplier guide for everyday use on the course. The Golf Course Trades currently mails to 18,955 golf course superintendents and product vendors in the United States. A digital copy of the publication is online as well at GolfCourseTrades.com.

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Tobacco Road The Greatest Thrill Ride in Golf

by Jay Flemma



His name was Mike Strantz, but everyone just called him Maverick, and he was on his way to becoming one of the pre-eminent golf course architects of this or any generation before oral cancer took his life in 2005 at the young age of 50.

Tall and strapping with a bushy moustache and tengallon hat, Strantz - a gifted sketch artist and painter who used watercolors and sketches as his plans - and his associate Forrest "Fuzzy" Fezler were incendiary talents. And in the short decade or so in which he and Fuzzy were working together, Strantz built iconic masterpieces in the shadow of America's greatest golf treasures.

First he designed Caledonia and True Blue, two Myrtle Beach-area courses that catapulted to the top spots in the already golf-rich Grand Strand. Since opening in 1994 and 1995 respectively, the pair have been the most

sought after rounds and highest rated courses of the over 100 designs that pepper the area.

Architects have designed in the region for almost 90 years. Strantz reset the bar on his first attempt.

Later came Monterey Peninsula Country Club's Shore Course, adjacent to both Cypress Point and Pebble Beach and widely considered as the architectural equal to both, a proper rejoinder to Alister Mackenzie and Jack Neville's timeless classics. We profiled MPCC in this magazine here: (https://golfcoursetrades. com/california-dreamin-atmonterey-peninsula-countryclub/)

Yet Strantz's most indelible masterpiece - indeed his magnum opus – is Tobacco Road, a stone's throw from venerable Pinehurst, but every bit as memorable and architecturally brilliant as Ross's fabled No. 2. Called

by Golf Magazine "The Most Adventurous Golf Course in America," no course arouses passions in golfers like "The Road," as it's known to its friends.

"Mike's greatest genius here was that he had an uncompromising vision and he stuck too it. He was not afraid of controversy or of building the best strategies that the land would suggest to him," explained course owner and operator Mark Stewart, your textbook example of a warm, welcoming North Carolinian. "Mike wasn't afraid of blind shots or challenging people to get outside their comfort zone, and although he put self doubt in your swing, he also created monumental excitement."

With an ocean of sandy soil as far as the eye can see as his canvas, Strantz took his already arresting visuals to the nth degree, creating wide, yet serpentine fairways swerving wildly around

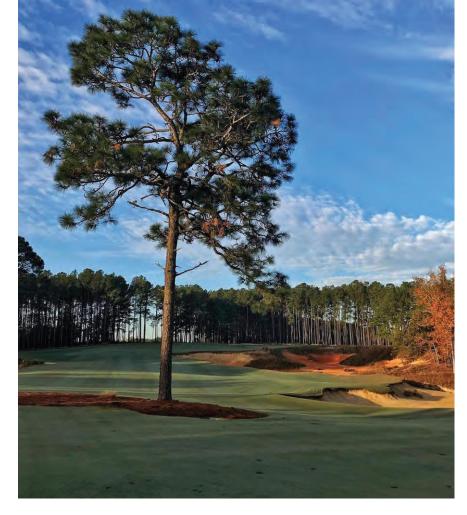
expansive waste areas and towering sand mounds. Part Pine Valley for its vast acres of sandy washes, and part Prestwick for its numerous blind drives and approaches, the result is a course that shows us the edges of the golf design map. It's terra incognta, a world apart from what golfers had seen for decades: rich in risk-reward options, while hearkening back to the strategies and design of some of the world's most ancient strongholds of

I started in April of 1998, and was there through the whole building process, from before grassing," explains Head Superintendent Morgan Stephenson, a lifer in the golf industry. His uncle was a superintendent at Eagle Crest Golf Club in Raleigh, so Stephenson has been working on golf course grounds crews since he was 15. "I went off to college at North Carolina State for their turfgrass management program and during one of my summer internships, I met Strantz at Wild Dunes.'

Strantz saw that Stephenson had not only an interest in turfgrass, but architecture as well, and as we all know, that's the quantum leap one must make to become a top-echelon Head Superintendent.

"Before meeting him, I didn't think about architecture, but I sure do now," Stephenson recalled, chuckling.

Their friendship blossomed, and Stephenson followed Strantz to Virginia, where he worked grounds crew and later became assistant superintendent at Royal New Kent and Stonehouse, Strantz's Williamsburg-area designs. Soon afterwards,



when Strantz inked the deal to build Tobacco Road, Stephenson was a natural fit; it was a sort of homecoming.

"It's a significant contribution to golf design, and as the years have rolled on people have begun to appreciate the greatness of it. All the holes are unique - there's no repetition of holes found at any other golf course," said Stephenson. "Tobacco Road stands alone – at least in the USA. It's Golden Age architecture in Strantz's inimitable artistic style: 3-dimensional, using a lot of vertical movement in the earth, and with multiple playing angles giving golfers many options to play a hole."

Nowhere is that truer than at Tobacco Road's par-5s. All four are showstoppers, beginning with the first. Standing on the opening tee box, you must drive your ball between two gigantic grass-covered mountains. The "Pillars of Hercules" the monoliths are called, and when you're 200 yards away trying to hit a golf ball between them, they might as well be the Rock of Gibraltar.

"That's no gentle handshake or easing you into the round. Mike wanted your attention on the first tee. He wanted to see how you'd respond," Stewart noted, with a knowing smile.

The normal response is AYKM: "Are You Kidding Me??!!" I'm supposed to hit my tee shot where??!! I've never seen anything like this!"

That's the greatest compliment you can pay a golf course architect.

Then there's the bathtub green at the par-5 13th, perched high on a hill and surrounded by deep, narrow bunkers etched into the shaggy hillside.

"It's a totally natural green site. It looks extreme, but that's one of the more minimalist holes on the course" Stephenson observed. "That hole is all about placement. You don't need length there, just proper positionming."

"That's the one place on the golf course where my partner Tony Woodell and I asked Mike, 'are you sure about this?' and he responded 'Absolutely!' Stewart added. "The minute we saw the finished product, we not only knew he was right, we were really excited."

Then there's Strantz's favorite, the short but dangerous par5 11th, which winds its way around deep bunkers, including a monstrous, seemingly bottomless greenside bunker, that gets deeper the further it extends along the green.

"I'd like the take the pros there and have then play that hole for \$1,000,000 each of their own money," Strantz confided in an interview with your author shortly before his passing. The depth perception gets harder the deeper the pin placement as well. That would be something to see." It would also be fascinating to see the pros tackle the myriad blind shots. Several holes are not only blind off the tee but semi-blind into the green as well. Some greens curve around enormous sand dunes, others are recessed into the dune's face, and still others are almost completely obscured by the dunes. This gave rise to a poem called The Tobacco Road Haiku," (author unknown).

Where's the freakin' green? Dude, I have no idea... Check the yardage book.

(That's five-seven-five, for those of you scoring at home.)

But blind shots are scary in name only. And there's a secret to beating them at Tobacco Road or any other Strantz course.

"Go over the mound," Forrest Fezler instructed Your Author many years ago. "Mike's fairways are concealed behind the mound," he finished with a grin. The fairways are actually quite wide, and this concealed width opens up shot options for players, making the course playable and enjoyable by all skill levels...if they hit their fairways.

Strantz brought Prestwick and Pine Valley to the daily public golfer; it's impossible to overstate that achievement. Along with the Bandon Dunes complex, Tobacco Road is the most important public course to open in this country since Sawgrass in 1980. It is also a quintessential match play course as fortunes of the round change from shot to shot, exactly what any truly great course evokes - and the road features such options and potential swings on each and every hole.

"Mike's vision was singular. To generate that design and then build it on the ground was a huge achievement," Stephenson said. "It's a proper throwback to Golden Age architecture while being truly unique artistically. The Road may hearken back to other courses, but nothing looks like The Road."

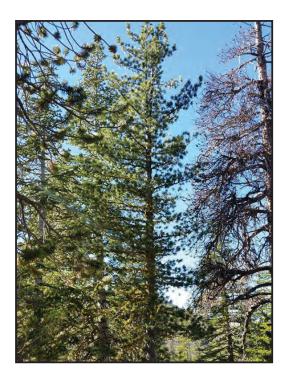
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Everything You Wanted to Know About Conifers, but Were Afraid to Ask

by Joe Doccola Director of Research and Development at Arborjet, Inc.







Conifer, literally "conebearing", a reference to a family of gymnosperm tree that reproduce by means of "naked seeds" (the literal meaning of gymnosperm). You are no doubt familiar with a number of species, particularly common at this time of year, Balsam and Fraser firs are cut for Christmas trees. We may think of conifers as evergreens, but this is not always the case. Deciduous gymnosperms include Ginkgo biloba (Gingko or Maidenhair tree), Metasequoia glyptostroboides (Dawn Redwood), Larix decidua (larch) and Taxodium distichum (Bald Cypress). Conifers are interesting from their anatomy and physiology as well. For example, some are referred to as resinous or non-resinous conifers. Resinous conifers are trees that have groups of parenchyma cells (living cells) in the sapwood that form a resin duct. Examples

are pines and spruces. When injured, resin is pitched from the tree, a natural wound response. Non-resinous conifers do not have preformed resin ducts in their sapwood, but may have them in their bark. An example of a non-resinous conifer is the Eastern hemlock (Tsuga canadensis).

Let's have a closer look at conifer anatomy from the inside out. The very center of the tree (which may or may not be the middle of the tree) is pith, which supports the tree in the first year of its life. The surrounding sapwood or xylem is made up strictly of tracheids. In hardwood (i.e., angiosperms) trees, sapwood is made up of vessels and tracheids. Vessels form a straw-like tube, whose function is to move water and dissolved solutes from root to shoot. Vessels are larger and depending on tree species, they can be from 20 to 200 microns across

FOUR THINGS NEED TO WORK TOGETHER

- (1) Root absorption (and root pressure)
- (2) water sticks together
- (3) pores open to air
- (4) an ambient vapor deficit

(big). In contrast, tracheids are small, restrictive vascular tissue of only 3 to 10 microns across (small). The size of this internal vasculature has a consequence on the rate of the movement of sap in trees. In 1839 two researchers working independently, one in Germany (Hagen) the other in France (Poiseuille) developed an equation that expressed the rate of flow through a vessel with respect to its diameter. To settle the argument of who was the first, it became known as the Hagen-Poiseuille equation. The equation states in essence, that the rate of flow

increases with increasing vessel radius, raised to the 4th power. Got it? Good... hold that thought!

As the sapwood ages in trees, it becomes non-conductive. The older sapwood functions to support the tree and is storage for waste (such as resinous terpenes and phenolic) materials. This changes the sapwood chemically and physically and older sapwood is termed heartwood. This heartwood may be red in color. The role of heartwood is structural: it keeps a large tree standing. The sapwood

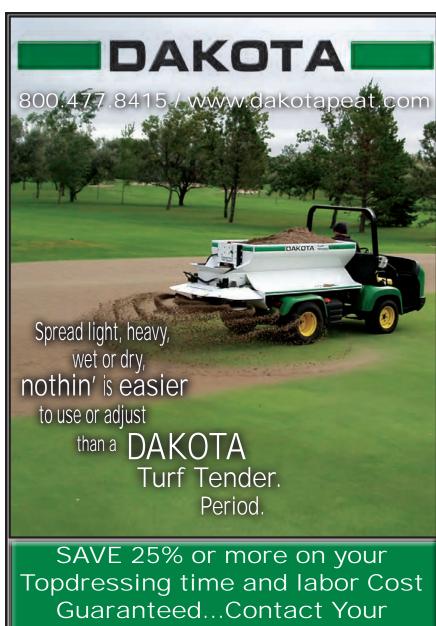
in mature conifers may be as wide as 2" (5 cm) thick, which is functional in conducting liquids.

How then does sap (that is, water and solutes) move in trees? In order to answer this question, we need to address the environment in which the tree is growing. For one thing, there needs to be adequate (available) soil moisture. Fine, non-woody roots absorb soil moisture and dissolved minerals. How does liquid then move from the root plate to the top of a tall tree, say a giant redwood (Seguoia sempervirens)? Four things need to work together. These are (1) Root absorption (and root pressure) plays a role, (2) the characteristic that water is polar (carries a charge) so it sticks together, and (3) that small pores on the underside of the foliage (needles) are open to air and (4) an ambient vapor deficit occurs so water moves out from the leaf. A vapor deficit requires that the air surrounding the small pores in the leaf (stomates) is drier than the internal leaf environment. The sap rises in the tracheid column sticking together by hydrogen bonding (the hydrogen has a "+" charge and the oxygen, a "-"charge). We all know that opposites attract!

So if moisture is lost through a vapor deficit when there is ample soil moisture but less moisture in the air, what happens in northern winters when the ground freezes and

roots can't take up water, but cold winds blow? And why then do most conifers hold onto their foliage through the winter months? It turns out that conifers have a strategy. The stomates (tiny pores) are surrounded by guard cells, which close the opening when there is an internal moisture deficit to protect trees from dessicating. Further, the foliage (needles) is thin (stealthy) and covered with a protective layer of wax, which prevents water loss when cold winds blow. But why hang on to foliage all year long? Well, there are a number of reasons. One is that conifers have living storage cells (called parenchyma) that are only a single thickness wide (hardwoods have multiple layers of parenchyma for storage, but that is another story). So carbohydrate storage is limited within the tree. The liability of retaining an organ (leaves) through the wintry months is also an opportunity. Soils are not always frozen in the winter. Sometimes they thaw, particularly in early spring, when hardwoods are dormant, conifers that retain their needles can photosynthesize that is, they are making their own food when other trees are still inactive.

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Ernie Pock, Director of Turf Management – Grayhawk Golf Club, Scottsdale AZ

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Soil Technologies Delivering "The Goods" for 30 Years

by Andrew Penner



Just ask any superintendent, beautiful bunkers and lovely flower beds can only get you so far. True, golfers love those little "extras." Perfect cart paths, beautiful trees, trim and tidy shorelines, and clean and contemporary restrooms are a few obvious examples. However, at the end of the day - or, more accurately, the round! - it's the quality of the turf that carries the most weight. And this is precisely why hundreds of golf course superintendents have, for the past 30 years, put their trust in Soil Technologies Corporation.

Started in 1982 as an R & D company, Soil Tech has grown to become an industry leader in providing safe and sustainable biological products to a wide assortment of agronomic industries. Based in Fairfield, lowa, Soil Tech continues to diversify, offering multiple products to large-field agricultural corporations,

greenhouses, landscaping companies, lawn and garden companies, parks and municipalities, and, of course, golf courses and other turfgrass industries.

"The golf industry is a significant market for us," says Steve Nichols, Executive VP and Domestic Marketing Manager. "In North America approximately 75% of our business is in this industry. We are a trusted source for a wide variety of safe, environmentally-friendly products that save golf courses time and money. But the improvement in the health and overall quality of the turf when superintendents use our products is the real selling point. Our products work. And they work well. Thanks to over 30 years of experience in developing our extensive product lines, including rigorous testing in labs and universities, we have a growing base of loyal followers."So what are the

products that really set this company apart? "Our most popular products in the golf industry are Bio-Mega, Bac-Pack, Armorex nematocide, and our Liquid Aeration program," says Nichols. "And, depending on a course's needs, they will all yield substantial results when it comes to the health and playability of the turf."

For example, Bio-Mega, which is billed as "A Total Microbial Ecosystem," has been designed to provide a complete microbial biosphere in the rootzone of highlymaintained turf grasses. The components in Bio-Mega, which are a diverse concentrate of naturally occurring soil microbes that enhance turf health and fertility, work to mineralize nutrients in the soil, fix environmental nitrogen in the soil, provide additional levels of naturally occurring phytoelicitors for improved plant health, build soil organic matter, regulate soil pH, and displace pathogens in the rhizosphere.

The end result of using the 100% organic product (a regular monthly application would involve mixing a pound of the dry powder with 60-100 gallons of water per acre) is improved turfgrass rooting, improved plant growth and vigor, improved soil structure and fertility, reduced fertilizer and chemical needs, and, certainly, a much stronger, healthier, and consistent turf for golfers to play on.

"With the introduction of TurfTech Bio-Mega, Soil Tech Corporation offers the next evolution in the development of biologically derived products." says Nichols. "TurfTech Bio-Mega provides turf managers with an economically feasible method of reducing fertilizer, fungicides, and water requirements while achieving a greener, denser, more vigorous, disease-resistant turf."

Similarly, the results of using Bac-Pack, which is the company's proprietary blend of microorganisms and antioxidants, can be dramatic. Unquestionably, for disease suppression – including wilt and summer stress - there may not be a better product on the market. Regular Bac-Pack applications improve root growth and are highly-effective in treating Anthracnose, Fusarium, and Rhizoctonia.



"Bac-Pack works as well as any fungicide l've ever used," says Mike Greene, Head Superintendent at the Downriver Golf Course in Spokane, Washington. "It also costs less per application than any other fungicide I've used for Rhizoctonia. Bac-Pack provides relief from a host of plant problems and helps sustain superior turf quality while reducing chemical inputs. We've cut our fungicide costs by approximately 65% and we are incorporating it regularly in our agronomic practices."

Without a doubt, the high costs associated with mechanical aeration – including equipment breakdowns, extensive labor, and materials that accompany the practice – have been a thorn in the side of superintendents (and golfers!) for decades. So, not surprisingly, Soil Tech's Liquid Aeration products

have become increasingly popular with golf course superintendents.

The easy-to-use Liquid Aeration program that Soil Tech has developed has proven to be an effective method to reduce the long list of problems associated with mechanized aeration. The combination of the two liquid applications – Thatch Relief and Oasys Ultra opens up tight soil, increases turfgrass rooting, and reduces excessive thatch. The two products are mixed together, spray applied, and deliver cost savings and predictable results in every situation and for every variety of turfgrasses.

"Our Liquid Aeration products can be a real game-changer," says Nichols. "The costs, the core clean-up, the mechanical issues, and the disruptions to play have plagued superintendents

for decades. This program reduces thatch by 15% per application. And, the best part is, the unwanted side effects are alleviated."

Regardless of the "root" issues – whether it's pests, disease, thatch, compaction, or some sort of unruly combination! - that are hindering your turf from thriving from tee to green, rest assured, Soil Technologies Corporation has answers for your dilemma. Even severe turf issues and diseases can be effectively treated with their products.

With its diverse array of technologies, Soil Tech offers effective alternatives for disease and pest controls, fertilizers, soil conditioners, biostimulants, and aquatic and soil bio-remediation products. Their products have been developed through extensive research and

development, along with licensed technologies from many other companies and universities.

"Many of our key employees have been with our company for over 25 years," says Nichols. "We understand the issues golf course superintendents are facing in the complex world of turfgrass maintenance. This experience is key. We are always happy to assist you in your search for healthy and effective solutions. Because, as we all know, the quality of your turfgrass is the most important aspect of your operation."



Andrew Penner is a freelance writer and photographer based in Calgary, Alberta, Canada. His work has appeared in many leading golf publications throughout North America, including Golf Magazine, Golf Digest, The Golf Channel, Golf Canada, and SCOREGolf Magazine. Contact Andrew at andpenner@shaw.ca



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From Around the Industry

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John Deere 2700 and 2750 PrecisionCut[™] and E-Cut[™] Hybrid Triplex Mowers Receive AE50 Award Honor



After a successful launch in 2019, the John Deere 2700 and 2750 PrecisionCut™ and E-Cut™ Hybrid Triplex Mowers were honored as a 2020 AE50 Award winner by the American Society of Agricultural and Biological Engineers (ASABE). Each year the AE50 awards highlight the most innovative designs in product engineering in the food and agriculture industry, as chosen by a panel of international engineering experts.

The development of the 2700 and 2750 reel mowers was based on customer needs and challenges, most importantly, the struggle to find quality labor and tight operating budgets. With this in mind, the triplex mowers are equipped with the proven advanced TechControl system, which is passcode protected and allows superintendents, technicians, and other trusted supervisors to input commands, controlling nearly everything regarding the operator's performance, including frequency of clip, turn speed, clean up pass speed, and how fast the cutting units raise and

lower. Engines on all models are electronically controlled, and include an Eco mode, which automatically reduces engine speed when mowing, saving up to 30% in fuel and up to 3 dB(A) in sound levels. The lightweight open platform design with a low center of gravity ensures excellent stability and traction performance. The 2700 and 2750 Triplex Mowers offer a 62-inch (157.5-centimeter) mowing width and mow speeds of up to six mph (9.7 kph) for increased productivity.

"Our customers are battling a variety of challenges, from labor to budgets. The 2700 and 2750 Triplex Mowers were designed to directly tackle these concerns and take the stress out of mowing," said Brad Aldridge, product manager, John Deere Golf. "From the innovative TechControl system to the open platform design and excellent cut quality, these machines allow for a precise, uniform cut, regardless of the operator. Now every operator can be your best operator."

ASABE is an international scientific and educational organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Each year the ASABE announces the AE50 awards and presents the award at the ASABE Agricultural Equipment Technology Conference in Louisville, Ky., in February.

In addition to the Triplex Mowers, John Deere received multiple AE50 honors in 2020. Other John Deere product winners included the Quik-Knect™ system for compact utility tractors, M and R Series Commercial Walk Behind Mowers, MowerPlus™ Smart Connector, LS475 Liquid System and N500C Air Drill.

To learn more about the John Deere 2700 and 2750 Triplex Mowers, as well as the full line of John Deere golf equipment, please visit www.JohnDeere. com.

Arbor Rx Brand New Product Line Launch



Arborjet & Ecologel today announced a brand-new tree and shrub care program launch: Arbor Rx[™], a highly effective, liquid line of tree fertilization and soil enhancement products, designed to improve tree and shrub vitality.

In urban and suburban environments, trees and shrubs often become stressed due to poor soil, insufficient moisture, lack of nutrient availability, and harsh growing conditions.

Arbor Rx[™] is designed to mitigate these issues by offering prescriptive deep root fertilization and soil enhancement program to maximize tree and shrub health by combining plant nutrition with other special products to enhance soil quality, stimulate root growth, and improve water availability.

ArborPlex® forms the foundation of the Arbor Rx Program.
ArborPlex® (14-4-5) is formulated with slow-release nitrogen from urea-triazone, high-quality phosphorus, and potassium, as well as micronutrients. It is designed to provide consistent, extended feeding for trees and shrubs. It is an ideal solution for improving tree, shrub and ornamental development and vigor without excessive shoot growth.

The entire Arbor Rx line is comprised of liquid products that do not require mechanical agitation. Additionally, the entire line is tank compatible for easy combination applications.

For further information, please visit: https://arborjet.com/arborrx/

New Owners of Spring Lake Golf Resort announce Rebranding and Redevelopment Plans



Signature H Property Group, which purchased the Spring Lake Golf Resort in November 2019, announced they are rebranding the resort to "Sebring International Golf Resort."

"We believe the new branding will embolden the property as the premier golf resort in Sebring, while broadening its exposure to US and international markets," said Helmut Wyzisk III, President of Signature H. "This is the first step of a comprehensive plan to revitalize and reposition the resort."

Signature H Property Group, the parent company to New Spring Lake Partners, formed a strategic partnership with XUDE Hospitality, lead by golf industry veterans Mike Miraglia and Jerry Moore, to manage resort operations. Plans for redevelopment include the transformation of two existing 18-hole golf courses into one 27-hole Steve Smyers designed championship course, which will take place in phases over the next two summers. The property will also feature a 12-hole short course which is currently under construction and opening this year.

The resort's existing clubhouse will also undergo major renovations and the addition of new commercial, residential and resort amenities are planned; including a small home village, single family homes, multi-family apartments, a senior campus and a town center with retail and commercial businesses. Numerous parks, trails, and

outdoor amenities will also be included. Further information will be released when plans are finalized and approved by local municipalities.

Wyzisk III describes Signature
H's consideration when
developing such a special
property, "As native Floridians,
we have a true appreciation for
the character of this property.
It is natural and authentic
Florida. We're honored to be
the stewarding the property into
sustainability so its essence can
be enjoyed by generations to
come."

Signature H Property Group is a real estate company specializing in the design and development of livable, sustainable communities and is a collaboration of some the most experienced planners. designers, engineers, developers and construction managers. The company has made its mark on a multitude of development projects in both the public and private sectors; including hotels, retail centers, municipal projects, an d urban communities. For more information, visit www. signatureh.com.

XUDE Hospitality is headquartered in Miami with offices in Naples and Sarasota. The XUDE team has a proven track record in revenue generation, membership growth, operating efficiency, construction and renovation in properties of all sizes – including golf courses, country clubs, resorts, hotels, and real estate developments. For information visit: www. xudehospitality.com.



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Testing Aeration Methods

By Trevor Hedgepeth, CGCS

This past week we tried to setup and execute an experiment that may tell us which aeration methods should be used for our upcoming, spring aeration. We would like to thank Cutler Robinson, CGCS, for his help in collecting samples from our trial greens.

Aeration is a difficult practice because while it is critical to plant health, it doesn't exactly leave behind the smoothest putting surfaces

To best find a balance between sound agronomy and play-ability we asked Cutler to pull a sample from each green and run a Soil Mechanix test. We are interested in: bulk density, porosity, infiltration rates and organic matter content.

After sampling each green, we applied sand top-dressing at a rate of 1000 lbs. per 1000 square feet. After the deep-tine, each green was aerated using 3 different methods.

Green #1 was triple, solidtined to a depth of 2.5" using 5/8" diameter, solid tines.

Green #2 was core aerated with 3/8" coring tines to a depth of 2.5" and then solid tined with the 5/8" solid tines.

Green #3 was core aerated with 1/4" coring tines to a depth of 2.5" and then solid tined with the 5/8" solid tines. (Although a 1/4" tine, the spacing was tighter than the 3/8" application)

Green #1 - 3x Solid



Green #2 - 3/8" Core + 1x Solid



Green #3 - 1/4" Core (Quad Tine) + 1x Solid



After the respective aerations, each green was swept and rolled in multiple directions. The finished products are in center column.

Fortunately, Monday night, we received over 1" of rain so when Cutler returned to re-sample each green, the surfaces were plenty clean and washed-in.

Now that we have sampled each green before and after the different aerations we will await the physical results. Our hope is that the least disruption will produce the best test results (wishful thinking:) Although that is unlikely, we at least hope that the most disruption will produce the best results so that we can feel really confident about the "pain" we may be inflicting in 6 weeks. Whatever the results may be, it was an interesting experiment and we are excited to see what the differences will be.

Our next post will cover the results and offer our best conclusions.

Original Post on Kinloch Golf Club Golf Course Operations - http:// kinlochgcm.blogspot. com/2020/01/testingaeration-methods.html





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Quest Products Companies were founded on the concept of "Finding new ways to improve the treatment of trees and plants".

The founders have more than 70 years of experience in the agriculture, horticulture, turf and specialty markets. Quest Products was the leading edge in bringing forth new and better technologies to treat plants of all types to reduce stress and better disease control with their Stress Master® Phosphite based fertilizers and Reliant Systemic Fungicide® product. Patent pending controlled release Reliant Dry Granular Phosphite, that releases for several months has enabled growers to adjust treatment timing and significantly improve plant health through better uptake and utilization thus reducing overall pesticide expense and application labor cost.

The concept and the proven method of "thru-bark application of pesticides" was pioneered by Quest with the development of its truly unique **Pentra-Bark, Bark Penetrating Surfactant**®.

This non-invasive, non-injurious treatment method to deliver systemic insecticides, fungicides and herbicides to trees of all types has greatly helped the agricultural and arboricultural community.

Quest is always looking and researching ways to develop new or to substantially improve products and technologies offered in todays markets. Another much improved product is **Influence Spray Adjuvant with LRT (Low Odor Technology)**. Many manufacturers and distributors have a 4 in 1 surfactant product that: buffers tank pH, reduces drift, contains a deposition aide and have some surfactant properties. The problem with this type of product, is the terrible objectionable odor of the product for both the applicator and for the general public. Additionally, they have little to no

surfactant property, don't mix in the tank very well and requires heated storage.

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odor, it contains a fully
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Reliant

ENTRA-BARK

Quest has been deeply involved in the controlled release fertilizer industry with development of dry controlled release and liquid controlled release technology. This led to the development of the

Reliant Controlled Release Granular
Phosphite product and the Main Event
Micro-Nutrient Complex Products.

The Main Event Micro-Nutrient products were birthed from the technology learned in creating various controlled release products and applying it to various micronutrients in combinations. The Main **Event** product both contain 6 different chelating technologies to give an even sustained release of micro-nutrients to the soil that are plant available for an extended period. At normal use rates golf course superintendents report 4 to 6-week longevity on greens and 6 to 8-week longevity on fairways, lawncare operators report similar results of extended greening for 6 to 8 weeks after application. This extended release fits perfectly in between "rounds" for the applicator.

Chemical Trespass of pesticide application is becoming more of a flash point for the public. Whether it be actual drift of the product or odor of the product itself. Odor is not only problem at time of application but also long after the application if it remains detectable. Fresh Cut with ORT, (Odor Reduction Technology) was developed to address just such issues of odor and the perception of pesticide chemical trespass. People perceive any odor if it objectionable to them as "toxic" and bad for people, pets and the environment regardless of the science behind the product or the technology. Fresh Cut with ORT prevents odors in 3 ways, first it combines with volatile organic compounds (VOC's) in the spray tank to prevent direct odor, second it actually temporarily blocks nasal sensor recognition of pesticide odors when sprayed and third it imparts the pleasant fragrance of fresh cut grass to the solution. Fresh Cut eliminates the odor of standard 3 way herbicides, insecticides, herbicides and just about any pesticide odor. This is most helpful when spraying highly sensitive areas such as around schools, parks, residential areas, anywhere odor can precipitate a call asking "what are you spraying, will it hurt me, kids, pets or anything else? Fresh Cut prevents the call wanting to know.

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Rookie Year: An Assistant Superintendent's Story

By Linda Parker



Whether you're relatively new to turf maintenance and management or have logged decades on the job, chances are, no year of work in the profession stands out in your mind as clearly as your first year. Every experience you have in your new role is a first-time event.

According to a 2015 Harvard **Business Review study** of more than a million participants, the year one anniversary is also the time when voluntary turnover peaks. Apparently, many workers are willing to give a job a year of their lives before deciding that either the employer or the profession itself is just not the right fit. With this thought in mind, we sought out a rookie to interview. We wanted to hear about the first year's ups, downs and surprises of the job for an assistant

superintendent.

Rookie Year

Unfolding over 125 acres of diverse terrain along the shores of northern Idaho's Lake Coeur d'Alene, The Golf Club at Black Rock is breathtakingly beautiful. Thoughtfully designed into the landscape by architect Jim Engh, the course is defined by dramatic elevation changes, sweeping views of the Rocky Mountains Bitterroot Range and stop-you-in-your-tracks vistas of the lake.

By any measure, this upscale private course that sees just under 8,700 rounds of golf annually is a pretty incredible place to spend your first year, or any year, on the job. So it's not surprising that the fledgling assistant superintendent at Black Rock had so much positive feedback to share.

March 4, 2020 officially marked Bryce Marie Weber's one-year anniversary as assistant superintendent at The Golf Club at Black Rock. Unlike many who pursue this career, Bryce's interest in the profession wasn't piqued as a high schooler working summer shifts at the local golf course. In fact, she did not start college with the intent of studying turf management. Her lack of familiarity with the profession reflects how the golf industry has advanced in gender equality, yet still struggles to make young women aware of turf management as a viable career.

"I enrolled in Delaware Valley University (Doylestown, Pennsylvania) to pursue a career in Conservation and Wildlife Management," said Bryce." I'd never heard of Turf Management as a field of study until I got to college. But I became interested in it as I saw far more job ads for turf professionals than for people with degrees in conservation."

"As soon as I changed my major," said Bryce, "I knew it was a good decision for me. I liked my classes better. They came easier for me. My professors and classmates welcomed me and supported my change of majors. I am a detail-oriented person and I felt that that helped me do well in some of my coursework."

Bryce interned at the Rock Creek Cattle Company Golf Course in Deer Lodge, Montana and at Wolf Creek Golf Club in Mesquite, Nevada. She described her internships as opportunities "to physically do something outside in a hands-on manner, instead of just learning it in a classroom." Her experiences reinforced her decision to pursue a career as a golf course superintendent.

One Year Under Her Belt: Q & A

GCT: Idaho is a long way from Pennsylvania. How did you find your job?

Bryce: "I finished school in three and a half years instead of four, so I was ready to go to work as courses were opening up for the spring season, 2019. I connected on Twitter with Jessica Lenihan who is the

assistant superintendent at Hayden Lake Country Club in Lake Hayden, Idaho. She is a graduate of the four-year turf program at Penn State. I was really interested in her insights on her job. She told me about the opening at Black Rock. It wasn't even being advertised at the time."

GCT: What was it like getting started on the job?

Bryce: "I was lucky because I started in March when there was still snow on the ground. I got to be part of opening the course up for the season, step by step, which is a great way to move into the job.



During season, our crew gets to about 30 people but in offseason we drop down to 10 or 12."

GCT: What different types of experiences have you had this past year?

Bryce: "I've been part of stripping out an entire green surround and resodding, of building a tee, and in November was my first time to be involved with or ever see the process of blowing out an irrigation system. I was one of the main people on that project. Plowing was another thing I was unfamiliar with doing, but I am learning to do in our snowy Idaho winters.

plowing HOA common areas, main road that runs through

GCT: What's been your biggest surprise this year?

Bryce: "It's been good to feel comfortable being a manager, but I've been surprised how challenging it can be to communicate with part of our seasonal crew that speaks Spanish and very little English. I've also learned a lot about motivating the high school students that work in the summer. You've really

got to switch up the tasks for them. If their work is repetitive or too boring, you lose them. But overall, I've been comfortable running the crew.

"Also, this has been my first time at a course with creeping bent grass fairways. I have worked at courses where you have it on the greens, but we also have it on our fairways, so the fairways here get a lot of attention."

GCT: Are you the only woman on the crew and if so, has it mattered?

Bryce: "I am the only woman, but it hasn't been an issue. No one gives me 'girl' jobs or holds back from giving me tougher roles to handle. I am glad about that. I think most of the crew is okay working with me, and if not, that's them, not me. I certainly haven't had a single day I wanted to quit, and if I have a day when I question myself, something always turns it around. Our crew is great, we see the product of our efforts, and of course, any day you get to work outside is a good day. It's so beautiful here, and you



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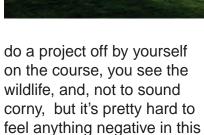
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GCT: Have you had a mentor this year?

environment."

Bryce: "My Superintendent Lonnie Aller is great, but I mostly turn to my fellow Assistant Superintendent, Dan Frederiksen. He's been on the job about twelve years, so I take most of my questions to him."

GCT: What have you found to be the biggest challenge of the course itself? Or what has been your most difficult day?

Bryce: "I think everyone on the staff would agree with me that our rough is a pain to keep. Our slopes are tough to get water to and keeping them green is challenging. My toughest day was May 24 last year. We had heavy rains, which resulted in one of our greens flooding. We worked about 14 hours that day, and there have been other 14hour and longer days, like when we topdressed our greens. But they really are okay. Everyone jokes, and morale is good, which makes the time go faster, and long days or wet days go pretty quickly."

Yesterday. Today. Tomorrow.

Bryce Weber represents the face of the future in turf management. She is remarkable, not because she is a female in a job where male workers predominate, or because she found her job through the Twitterverse, or for any other reason that makes her different from her peers. Bryce is remarkable because she sounds so very much like countless other superintendents and assistants we have interviewed. She is motivated by her love of the outdoors. her need to dig in and see her accomplishments come to life and by a genuine appreciation for the team with whom she works and the club members she serves.

If this rookie-year story tells us anything, it is that the face of the future in golf course maintenance looks a lot like the faces of the present and of the past. Respect for nature, a love of nature and a desire to effect change define those who are drawn to this role. Core values are clearly holding steady, and this critical fact bodes well for the future of the profession.

Linda Parker has been writing professionally since the 1980s. With clients in finance, sports, technology, change enablement, resorts and nonprofit global initiatives, Linda helps organizations communicate their stories in meaningful ways to the people they most want to reach. She has authored, ghostwritten or contributed to more than a dozen nonfiction books. Linda is a member of the Authors Guild and the Golf Writers Association of America. You can connect with her at Linda@GlindaCreative.com

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